



*GettingThere4Him, Inc.*

*KC Ford, Owner/President*

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*www.GettingThere4Him.com*

## FACT SHEET

**GettingThere4Him, Inc. (GT4H, Inc.)** is a woman-owned, certified MBE/DBE Maryland-based consulting company founded in 2005 by KC Ford. With more than 20 years' experience in leadership, organizational, technical, communication and marketing skills, Ms. Ford uses her expertise to offer process management solutions based on best practices in project management. Core competencies comprise:

<b>Program Management</b>	<b>Business Development</b>
Manage complex programs and multiple projects simultaneously: <ul style="list-style-type: none"> <li>• Lead cross-functional teams to achieve corporate branding and marketing goals.</li> <li>• Incorporate creative problem solving skills, and apply technical skills and business knowledge to achieve improved results.</li> <li>• Results-driven in commitment to quality and continuous improvement.</li> </ul>	Evaluate businesses to determine best methodology for assessing marketing opportunities and target markets: <ul style="list-style-type: none"> <li>• Facilitate partnerships and teaming arrangements.</li> <li>• Assist in developing winning proposals from identifying bid opportunity to post-award activities.</li> <li>• Facilitate lead generation and intelligence gathering activities.</li> </ul>
<b>Event Planning</b>	<b>Motivational Speaking</b>
Develop, plan, and implement successful business-, association- and community-related events: <ul style="list-style-type: none"> <li>• Match subject matter experts with client's vision/mission.</li> <li>• Coordinate logistical and operational aspects.</li> <li>• Demonstrated experience in planning and managing events with up to 3,000 participants.</li> </ul>	Tailor programs focused on personal growth, success, and inner peace to motivate and inspire audiences in a relaxing and encouraging environment: <ul style="list-style-type: none"> <li>• Conduct regional and nationwide workshops, seminars, and conferences.</li> <li>• Sought after mistress of ceremonies.</li> <li>• Keynote speaker able to summarize and deliver core message.</li> </ul>

### NAICS Codes

**425120** Wholesale Trade Agents & Brokers

**541512** CS Design

**611430** Professional & Management Development Training

**454111** Electronic Shopping

**541611** General Management Consulting Services

**711510** Independent Performer

### MBE/DBE Certifications

- ❖ Maryland Department of Transportation (MDOT) (DOT MBE 07-406)
- ❖ Delaware Office of Minority and Women Business Enterprise (DEOMWBE) (DE08011201)
- ❖ Washington Suburban Sanitary Commission (WSSC)
- ❖ Prince George's County Minority Business Development Division (MBDD) (08-4214)

### Clients

Verizon (sub-contractor), Prince George's County, MD Public Schools, Richard Allen Community Development Corp., Washington Suburban Sanitary Commission, National Capital Minority Business Opportunity Committee (NCMBOC), Office of Central Services (OCS), Prince George's County Maryland Memorial Library System (PGCMLS), African American Resources and Information Sharing for Everyone (ARISE), Freddie Mac Corporation, Women's History Month Empowerment Forum, Greater Washington Urban League, District of Columbia Nursing Association, and numerous faith-based organizations

**2009 Winner!**

***Top 100 MBE Award (presented by The Pinder Group)***